

JULIAETTA BULLETIN

VOL. VI.

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NUMBER 26

Snow Buries Inland Empire Traffic Halted By Dust Storm Fall Wheat Suffers Damage

A snow storm of blizzard proportions, preceded by a blinding, suffocating dust storm, swept across the intermountain region last Thursday and Friday, blocking highways in the Cascades and tying up cross-state traffic.

Highway crews battled snow on Blewett pass, but did not succeed in opening the road for traffic until the wind died down Friday night.

At Trinidad a severe dust storm caused a complete tie-up of traffic for several hours. Dozens of motorists abandoned their cars and ran for shelter and fresh air. They were unable to see to drive and unable to breathe in the parked machines.

Wind blew the newly-seeded wheat out of the ground in the Malbon-Bickleton area, and in the Horse Heaven country. Wheat crops were damaged in many other districts.

A heavy pall of dust hung over the Yakima valley. Ranchers in the Harrah and Brownstown districts said the wind uncovered onion sets planted recently. Fourteen inches of new snow fell in Snoqualmie pass and rotary plows were busy clearing the highways. Tons of dust settled on the city of Walla Walla. Heavy gales raised dense clouds of dust over the Pasco-Kennelworth region and made travel impossible during the height of the storm. The dense dust pall extended eastward to Spokane and the Palouse country—to Priest River, Sandpoint, Wallace and beyond.

In the Palouse country ranchers report that 90 per cent of the fall wheat will have to be, reseeded in many localities.

The blizzard swept the prairies and mountain districts of central Idaho, leaving more than a foot of new snow. A motion picture troupe taking pictures in the Clearwater country over 100 miles northeast of Lewiston, Idaho, was snowbound and threatened with an epidemic of flu. Locomotives, snow-plows and rescue parties hurried to their rescue. Several men are reported missing.

HUSSEY CONVICTED BY GRANT COUNTY JURY

EPHRATA, Wash.—Charged with grand larceny in connection with possession of seven head of 2-and-3-year-old steers on or about September 11, 1935, Arthur Hussey went to trial here on Monday for alleged theft of the animals from the 40,000-acre ranch of George Drumheller, located in Grant and Adams counties.

More than 2000 animals ranged in the 25,000-acre pasture from which the steers were missed by their owner several months after they were stolen, it was asserted. After the regular spring roundup, 640 steers were turned into the range, but in the fall roundup only 619 steers could be found, witnesses stated.

Matt Lawson, butcher employee at Auburn, identified Hussey as having brought two truckloads of cattle to the slaughter house at Auburn during the latter part of last summer, although the animals brought by Hussey could not be described by the butcher. Identification was attempted through many other witnesses.

After a two days' hearing, given mostly to taking evidence attempting to establish the actual identity and ownership of the animals mentioned in the action, the case went to the jury of 11 men and one woman after both sides had presented arguments during the morning session of the third day of the trial.

After being out about two and one-half hours the jury found Hussey guilty of grand larceny in connection with theft of cattle from the George Drumheller ranch as charged.

E. K. Brown, counsel for Hussey, immediately filed motion for retrial. E. W. Schwellenbach appeared for the state.

The case attracted unusual interest among cattlemen due to the difficulty usually experienced in identifying stolen animals, after they have been slaughtered.

BUCOLIC BELLES GO IN FOR COSMETICS, TODAY!

"Farming communities seem to be getting back to financial normalcy faster than industrial centers," says C. C. McCormick, agricultural agent for the Milwaukee road. "Merchants in the rural districts handling cosmetics throughout my territory, which is



MISS MARTHA GAULT
Farmerette of Ellensburg, Wash., who shares views of her rural sisters of Inland Empire in believing that rural girls have just as much right to "doll up" as their city sisters.

Washington, Idaho and western Montana, think that their sales on cosmetics are showing higher gains than sales of good perfumes in the urban centers.

"The storied fragrance of new-mown hay may be irresistible to city folks, but the boys and girls who sniff that bucolic bouquet as part of their daily comings and goings around the farmstead seem to prefer the trailing arbutus or the heliotrop done up in bottles so far as their own personal perfume is concerned."

The young lady in the picture is Martha Gault of Ellensburg.

PETTENGILL BILL IS APPROVED BY HOUSE

SPOKANE.—News agencies at Washington, D. C., report that the house of representatives on March 24 passed the Pettengill long and short haul repeal bill by a 215 to 41 standing vote, sending the much controverted bill along to the senate, where, it is claimed by its author, it is sure of passage.

Proponents of the bill claim the railroads, hampered by the present long and short haul ban against charging less to a distant coastal point than to intermediate stations, could no longer live against water and other competition under such restrictions.

Ruin for Water Carriers.
Opponents of the bill declared the railroads sought unfair leeway solely to drive rates down at water competing points to a level that would run water carriers out of business and then make up the losses on defenseless interior traffic.

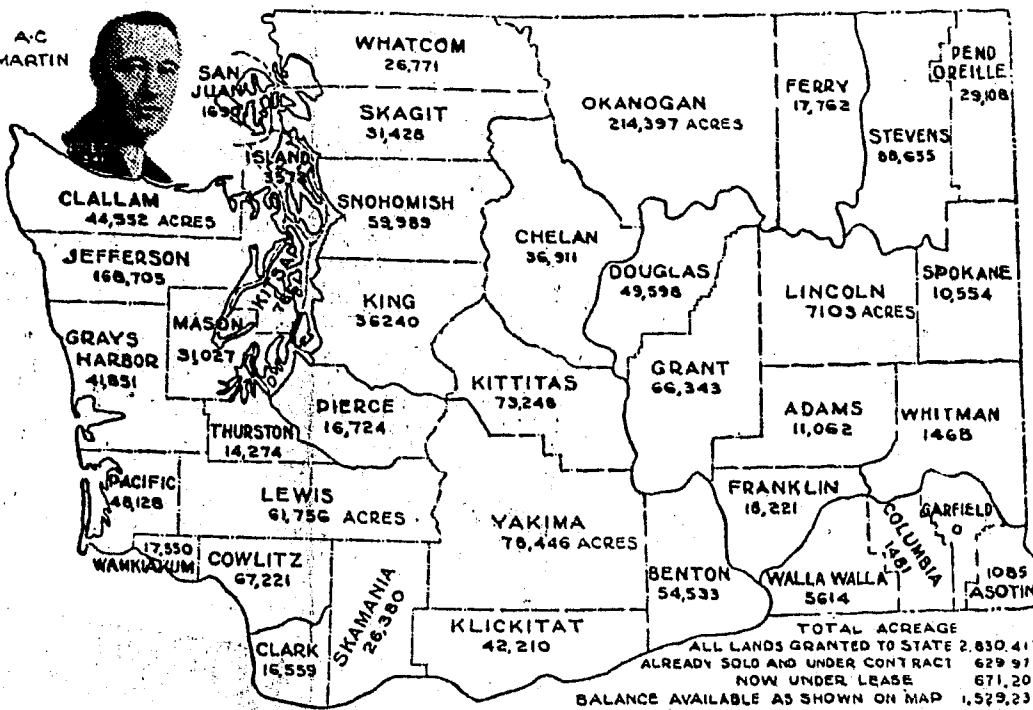
The shippers or communities affected, opponents contended, might not even know about the new rates until "they go down to the freight office to get a piece of freight and find they are stuck for a higher charge."

IDAHO-WASHINGTON REALTORS
ATTEND CONVENTION APRIL 3-4

Idaho and eastern Washington were well represented this week at the annual convention of realtors in Seattle. Farm lands formed part of the topics discussed.

Every corrected fault leaves our enemies with one less weapon with which to destroy us.

This Shows Washington's State Acreage



A. C. Martin, Washington state commissioner of lands, has sent this newspaper a comprehensive map showing public land status of each state, and by which counties of eastern Washington may see how they stand. This is worth clipping out for reference. The figures will also be of interest to northern Idaho folk.

WINTER WHEAT SHOWS SERIOUS DAMAGE

Ever since the "Big Freeze" of last February there has been a great deal of argument as to how badly winter wheat had been damaged.

Several rocking-chair farm experts declared no damage whatever had been done—that the snow which fell about the same time the weather turned cold had fully protected the crops from freezing. They pictured the newly-sprouted grain as "laying snug and warm under a thick blanket of snow," which assured bumper crops in the Palouse country this year.

However, since the snow has melted, leaving the fields bare, inspection shows there has been a very heavy winter kill, estimated, generally, to run from 35 to 90 per cent. The season is so backward reliable estimates cannot be made yet. Warmer weather is needed to disclose the full amount of damage. There is no doubt, however, but that a large percentage of the fall seeding was destroyed.

The "blanket of snow" that was expected to protect the wheat was probably a blanket of frost, or extremely dry snow, through which the intense cold penetrated deeply.

At Thornton, farmers say 90 per cent of their crops are lost. Colfax estimates 35 to 45 per cent of the acreage is damaged in that vicinity. The loss in the south part of Spokane county is set by the county agent at 75 per cent of the total acreage seeded.

Farmers of the Big Bend will not know definitely for a week or two, they say, just how much winter-kill their fall wheat suffered. Some say it has been seriously damaged—others not. All admit grain on top of knolls has been almost all destroyed, but on protected slopes and in bottoms it may be all right.

HEARING SET ON BOAT LINE TO LEWISTON

BOISE, Idaho.—North Central Idaho moved a step nearer to realization of its dream of an inland waterway to the sea, when, on March 25, the interstate commerce commission agreed to hear on May 4 an application of the Inland Navigation company of Portland for permission to operate a steamship freight line between Portland and Lewiston, using the Willamette, Columbia and Snake rivers.

The public utilities commission was informed the hearing will be held at Portland.

EAST OPENS FIGHT ON RECLAMATION PROJECTS

WASHINGTON, D. C., March 26.—Led by Representatives Taber (Rep. N. Y.) and Wigglesworth (Rep. Mass.), eastern congressmen opened a fight today against the proposed \$58,000,000 western reclamation program, and successfully sought a house hearing on 91 senate amendments to the interior department supply bill.

Singled out for attack were the California reclamation program, the Grand Coulee project in Washington, the Casper-Alcova project in Wyoming and the Grand Lake transmountain diversion project in northern Colorado.

Through questioning of John C. Page, acting reclamation commissioner since the death of Dr. Elwood Mead, it appeared anti-reclamation representatives would attempt to insert into the record information to support their major contention that the government should not provide for reclamation which brought additional acreage under cultivation.

The world is always with the man who is trying to do something.

FARM PRODUCTS PRICES LOWER THAN YEAR AGO

WASHINGTON STATE COLLEGE, Pullman.—Although wholesale prices in general are at approximately the same level as a year ago, prices of farm products and foods are lower, whereas prices of hides, leather, fuel and lighting products are considerably higher and other groups are about the same as a year ago, according to the weekly review of markets released through the agricultural extension service.

Large Wheat Crop.

If the winter wheat crop turns out about as indicated now and the spring wheat crop has fairly normal growing conditions, total production would be large enough to provide an export surplus and the price trend would be downward. Wheat prices in the United States during the next month or two are not likely to vary much from recent levels unless affected by drought or unexpected heavy foreign demand.

Feed grain prices are not expected to change much from present levels during April. Sound, dry corn will probably bring an increased premium over the poorer grades, particularly since market stocks are small. Demand for seed corn is expected to be better than last year. Corn from the 1935 crop is reported of poor germination and as a result, increased interest in the quality of corn for seed has developed.

The late winter was unusually severe in most early lamb producing sections of the Pacific northwest and losses were above average. Condition of the crop was below average and estimates indicate marketings before July 1 this year may be 10 per cent smaller than in 1935. Soil moisture conditions are favorable for good spring and early summer ranges but warmer weather is needed.

Cattle and hog marketings at Chicago increased after mid-March, but receipts of sheep and lamb were smaller. Cattle prices were lower with quality unusually plain and the lower grades receiving best call. Stocker and feeder trade was active. Hog prices showed no definite trend, top holding around \$10.75 per 100 pounds and the range mostly \$10 to \$10.70. Lamb prices were steady on best grades but weak on lower grades and heavy kinds. Most sales ranged \$10 to \$10.35 with weights above 100 pounds from \$9.85 down.

EDUCATORS OF INLAND EMPIRE MEET APR. 8-10

Several hundred educators of the Inland Empire, including eastern Washington and Idaho, will hold an important conference in Spokane April 8 to 10. Distinguished educators will speak. Various issues of pedagogy will be discussed. The program will include several university heads. The affair will terminate with a reception and dance given to visiting teachers. Educators from all parts of the Inland Empire are invited.

When a barrel of wine fell overboard from a steamship on the Parana river, Argentina, passengers rushed to that side, causing the ship to capsize and drown 19 of them.

MANY PRIZES AT BIG STOCK SHOW APRIL 8 TO 10TH

Two sets of prizes will be awarded at the Junior Live Stock show in Spokane April 8-10. There will be identical classifications and awards for exhibits of the 4-H clubs and the Future Farmers of America.

The \$3200 award fund being raised by subscriptions from firms and individuals interested in the farm youth movement will be divided equally between the two organizations.

Idaho and Washington Judges.
Henry M. Walker of Pullman will be superintendent of the 4-H club department, with W. L. Stephens of Moscow as assistant superintendent for Idaho and R. E. Cameron of Bozeman as assistant for Montana. In the Future Farmers division, W. S. Horn of Pullman will be superintendent, with H. M. Latig of Moscow as assistant for Idaho and J. E. Border of Bozeman, assistant for Montana.

From All Farm Districts.

In each department, identical first prizes are provided for entries from eastern Washington, northern Idaho and Montana, with ribbons as honor awards for the champion entries in the baby beef, sheep and hog classes.

In the baby beef division, three prizes of \$50 are offered for short-horns, for Herefords and Aberdeen Angus entries. Fifteen minor prizes ranging from \$1 to \$10 will be offered the runner-up in each group.

INITIATIVE 107 ALARMS HIGHWAY DEPARTMENT

OLYMPIA.—Highway department officials are greatly concerned over initiative 107, cutting the state gas tax to 3 cents and fixing auto license fees at their present level.

The initiative, if passed in November, would cut the state highway department off without a cent from the gasoline tax, its main source of revenue at present. Laws on the books now require that three cents of the 5-cent tax shall go to counties and cities. Under the initiative they would receive the entire tax.

The state now gets \$4,000,000 a year after \$1,000,000 of the total motor vehicle fund—which includes the gas tax and license fees—goes to retire 1933 refund bonds, and another million for refunds.

Should the voters approve initiative 107, which limits the gas tax to 3 cents but does not fix license fees, the cost of such licenses would have to be increased from \$3 to \$18 to make up the loss, highway department officials estimate.

GRAIN GROWTH WIDENS THROUGHOUT THIS PART

The North Pacific Grain Growers, Inc., report that the cooperative growth in the Inland Empire is reaching record proportions. Mid-season report shows a membership gain of 2300 farmers since 1931, bringing the total to 8900 producer members.

According to E. B. Schultz, treasurer of the North Pacific, the reports from the various locals in this region indicate that 1936 will be equally as good or better than past years.

To be happy and successful we must forget all unpleasant and unimportant things; first of all—forget ourselves.

THE JULIAETTA BULLETIN

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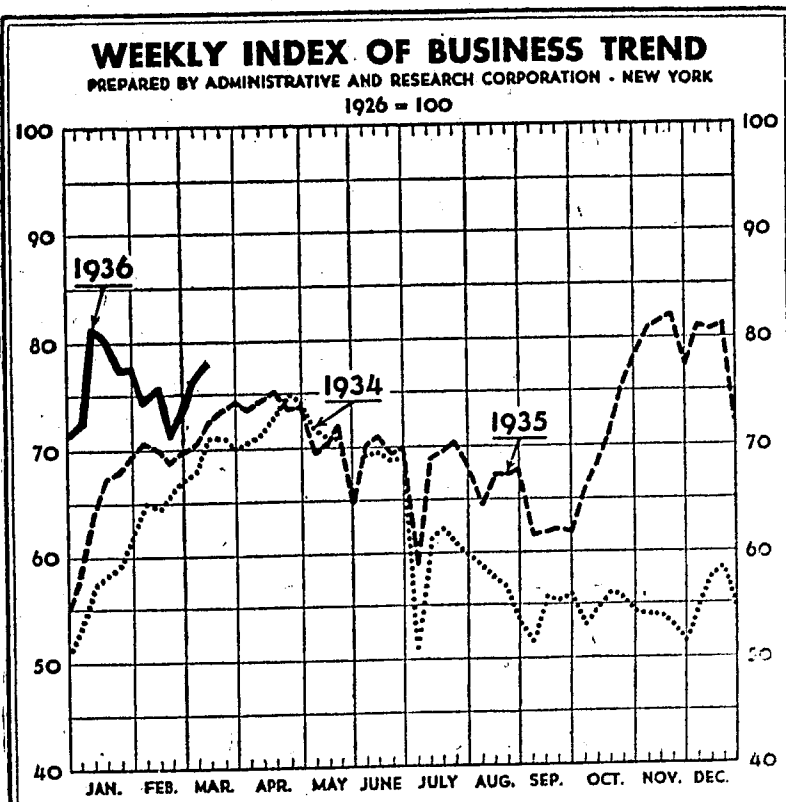
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Advances in Business Extended



Unaffected by European war scares, general business activity continued upward during the past week, ascending 1.4 over previous week's level, as reflected in the Administrative and Research Weekly Index of Business Trend. For the past week the index was at 77.9 as compared with 76.5 in the preceding week, and 72.4 in the corresponding week last year.

Favorable weather increased new car demand which, in turn, stimulated automobile production. Steel operations also gained appreciably, and electric power output resumed its upward movement. Domestic cotton deliveries for the week were higher, but freight car loadings evidenced a moderate decline.

LEARN OF STATE IN HIGH SCHOOLS

Information of a series of natural resource textbooks to be used in the rural schools began today under the joint sponsorship of the state planning board and the department of public instruction, by N. D. Shawalter, superintendent of public instruction, said.

The first of the series will deal with forestry, to be followed by books on fisheries, minerals, water resources, agriculture and trade and commerce.

For K. Tiffany, executive secretary of the council, announced the appointment of a committee to prepare the forestry book. Members are George Griffith, Portland, United States forest service; Russell Mills, Seattle, West

Coast Lumbermen's association, and A. C. Martin, state land commissioner. "The books will be used in junior and senior high schools so the students may be familiar with the state's resources," Tiffany said.

LENDING ON HOMES HITS HIGHER MARK

Going counter to the seasonal trend the volume of home lending by savings, building and loan associations moved into higher ground in December after a slight seasonal slump the month before, it is reported at Chicago, by Morton Bodfish, executive vice president of the United States Building and Loan league.

The estimate for the nation's building and loan financing the last month of 1935 shows a total of 38,200 separate loans granted with dollar volume of \$80,128,000. This compares with \$78,116,000 in November.

SCIENCE MAKES ADVANCES IN FIGHTING RURAL SCHOOL CHILDRENS EYE STRAIN



Defective vision is so much more prevalent in country districts than in cities that modern science arose to the problem by rubbing its own magic Aladdin's lamp and producing a mantle kerosene lamp virtually as efficient as sunlight. Research was concentrated on utilization of kerosene because it is the principal lighting fuel in country districts. Mary Smith shows one of the newest scientific models in contrast with an ancient example at the national lamp show in Chicago.

CHICAGO.—Rural communities are sharing the advantages of modern science with the big cities, and the latest development along scientific lines for country residents is in the direction of better home lighting. The big strides in rural lamp development were eloquently demonstrated at the recent national lamp show here.

Defective vision among school children in the rural areas is about four to one for city children, it is shown by an extensive investigation made by the New York state health department. The eyes of some 500,000 school children were tested by the department.

Federal government figures show that only about 13 per cent of rural homes are wired for electricity and the balance of the approximately 5,600,000 country dwellings are dependent on other forms of lighting, principally kerosene lamps.

Modern science responded to the defective vision problem indicated by the above data by rubbing its own

magic Aladdin's lamp and producing a mantle utilizing kerosene or coal oil that effectively meets the ideal illumination afforded by sunlight. So diligently has science labored on this task that the old-style yellow, flickering kerosene lamplight has given way to the modern kerosene lamp with a soft, steady white light virtually free from the disturbing reddish-yellow rays.

Victor S. Johnson, president of the Mantle Lamp company, who is taking an active part in the more effective artificial lighting movement, believes that in a comparatively short time there will be a decided reduction in defective vision among country school children because more modern kerosene lamps are going into the country districts. This company, manufacturer of both kerosene and electric lamps, has just won a decision in the United States circuit court of appeals here restraining another manufacturer from using the Mantle company's aladdin name which the latter has employed since 1908.

WEST'S OLDSMOBILE DISTRIBUTOR HEADED BY RAY L. BARTON

Spokane has the distinction of having one of the only two Oldsmobile distributors in the United States. Strangely enough, the Barton Auto company, 9916 Second avenue, Spokane, is the only Oldsmobile distributing agency west of the New England states.

The Barton Auto company was organized in 1908, and have handled the Oldsmobile since 1927. Ray L. Barton is president and general manager; W. P. Both is secretary and office manager, and there is a staff of seven new car salesmen, with Al Perrault as sales manager.

Offers Many Styles. The Oldsmobile probably offers a larger variety of cars than any other car on the market today. There are 112 different cars available in the line, which includes both sixes and eights. In either the six or the eight there is the business coupe, de luxe coupe, cabriolet, coach, de luxe coach (with trunk), sedan and de luxe sedan. Each of these seven models is offered with a choice of eight colors.

Fine Used Car Department. The Barton Auto company offers a fine selection of used cars, each one a "Safety Tested" used car, which means that used cars are put through the shops and expert mechanics go over and check all parts. "Safety Tested" used cars are completely reconditioned, and can be depended upon to give good service.

There are three salesmen who specialize in selling used cars, under the direction of George Heglar.

Inland Empire Dealers. Twenty-two dealers in the Inland Empire handle the Oldsmobile through the Barton Auto company. Dealers in Washington include: Cornelius Motor company, Colfax; Wm. Harms, Colville; Sandy's garage, Davenport; Fairfield Hardware & Implement company, Fairfield; Wilson Motor company, Grand Coulee; Odessa Trading company, Odessa; Paseo Auto company, Pasco; Sandvig garage, Prosser; Brown & Heiter, Pullman; Kalkwarf Motor

company, Ritzville; Wilson Motor company, Waterville; Garland Coyle Motor company, Walla Walla; Pohlman Motor company, Wenatchee; Brown & Holter, Cheney; Highway garage, Sprague; Greenlee Motor company, Ephrata. In northern Idaho the Oldsmobile is handled by the following dealers: Thomas Motor company, Bonners Ferry; Broderick Motor company, Coeur d'Alene; Fred Albinola Motors, Kellogg; Solberg-Currie Motor company, Lewiston; Inland Motor company, Moscow, and Sandpoint Motor company, Sandpoint.

TWO WHITMAN PLAYERS GET TRIALS IN MINORS

Tony Crisola, Whitman college outfield star who played last summer with the Yakima Indians, recently received transportation to report to the San Antonio, Texas league, training camp, and will leave at once. Fred Dudgeon, last year catcher for the Missionaries, and last summer with the Home Oil team at Vancouver, B. C., left for the same camp earlier this week.

A pertinent question is whether the rising generation is rising or descending.

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SECURITIES BLDG. SEATTLE

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FOR BROILER CHICKS
White Leghorn Day-Old Cockerels
You can make money on raising them for fryers at this price.
Cockell's Hatchery
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ELEPHANT GIVEN TRUCK RIDE

An unusual stunt at the annual Shrine circus at the Michigan state fair grounds was a parade in which a four-ton elephant was given a ride around the fair arena in a two-ton standard Dodge truck. Factory officials have decided to give the truck more rigid tests by carrying two elephants on one trip.

BUILDING AND LOAN PAYS \$835,000,000

H. T. Donaldson of Lansing, Mich., first vice president of the United States Building and Loan league, says investors in member associations received \$835,000,000 in cash in 1935.

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LEO'S STUDIO

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SANITARIUMS

ALCOHOLISM CONQUERED. 5 DAYS in local sanitarium. No embarrassment or publicity. References furnished. Halco Laboratories, 316 Radio Central Bldg. H. P. Todd, Dist. Mgr., Spokane.

SONGWRITERS — POEMS, MELODIES wanted. Unique opportunity. George Burns, Box 1048, Longview, Wash. (10)

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ALSO GIVEN

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or any other product of merit and general usefulness. Heretofore we have neglected this "market" and have catered to "tourists" and "transients"—who are here today and gone tomorrow and maybe forever!—while the farmers, miners, lumbermen,

THE VERY "BACK BONE" OF THE COUNTRY IS ALWAYS HERE

—and hereafter we are going to cultivate this most reliable and substantial element in any community—the people who

BUILT UP THIS COUNTRY AND SUPPORT IT NOW

We all know that when the "COUNTRY" is prosperous and the farmer, the miner and lumbermen and mills are well paid that the "CITY DWELLERS," merchants and all the "trades" are making money.

Mr. Richie Hobson, who has been employed in a large sawmill on the west coast, writes under date of the 23rd of March:

"With \$6 worth of PYROIL in our mill and donkey engine we have SAVED TEN TIMES THAT MUCH IN GAS AND OIL

and \$1000 in GRIEF! I am SO SOLD ON PYROIL that I am quitting a good job as I KNOW what I can do with PYROIL in all the mills and logging camps—in all the plants in this western territory. I am acquainted with scores of engineers in charge of operations and 'can talk their language' as no 'white collar' man can do, as I am dressed as they are and can put my finger right on the spot where they should have PYROIL—and I intend to actually service their machinery for them and see that they continue doing so thereafter.—I'll give PYROIL 'the works' and let you decide in a couple of months IF I'M NOT THE MAN YOU WANT."

EVERY READER OF THIS PAPER SHOULD USE PYROIL

as a "Spring Medicine" for every piece of machinery that he operates. In fact, every car, truck and tractor is CRYING FOR PYROIL—like your "CHILDREN CRY FOR CASCOROLA"—or used to—and usually got it! Write for "THE PYROIL NEWS" and it will be sent you each month—and other interesting literature.

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Spokane



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as partially shown above, is located in our store, which is directly across the street from the Riverside entrance of the Paulsen Medical Building. OVER 10,000 WATCHES for repair annually hang on this rack, proving the economy and efficiency of Nelson's repair service. Nelson repairs any watch—none are too difficult or in too bad a condition. As a result at least half the states are usually represented by watches on our rack. Over a period of time our store has received watches for repair from every state in the Union. All watches (whenever desired) received by mail are first examined and estimates furnished without charge. The job is then held awaiting approval of work.

SINCE 1906
Nelson's well-known slogan (oftentimes copied and imitated) has stood \$100 REWARD for the watch that I cannot make keep time.

Nelson Jewelry Co.
408 Riverside
Opposite Paulsen Medical and Dental Building
At the Sign of the Big Clock
DIAMONDS WATCHES

DIG YOUR WAY THROUGH

WITH THIS New Tire

HERE is the tire you need to drive over the muddy, icy, slippery roads this winter. Built especially for these driving conditions to eliminate the necessity of chains.

Look at these advantages:

1. Tread bites deeply in mud, snow, sand and gumbo.
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3. Tread wears slowly and evenly, rides smoothly on hard surface roads.
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5. This thick, powerful, long-wearing tread is built on a body of high stretch Gum-Dipped cords, giving maximum protection against blowouts.

Equip your car today—prices are low—we have a Firestone Mud and Snow type for most popular size cars.

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MUD and SNOW
TIRE



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ITEMS of INTEREST To WOMEN



For All Women

A Nation-Wide Cooking Contest

Winners to Get Cash Prizes and Free Trip to New York

Housewives, here's your chance for a free trip to New York and valuable cash prizes! A sea of recipes is about to sweep over the whole face of the United States and the national avoirdupois is threatened with a definite increase. This sea of recipes will emanate from the Women's National Recipe Competition to be held under the auspices of the Fifteenth Annual Women's National Exposition of Arts and Industries which is to be held in the Grand Central Palace in New York City from May 23 to May 29.

The purpose of the competition is to develop the greatest possible number of menus consisting of foods prepared from canned products, to the end that a book may ultimately be published which will enable the housewife to prepare a complete dinner from the supplies carried on her pantry shelves.

Six Sectional Winners. This contest is open to women and girls over 16 years of age anywhere in the United States. Each contestant may submit as many complete menus as she wants, but all entries must be postmarked not later than midnight, May 17.

There must be six recipes, each sufficient to serve from four to six persons, furnished with each menu. For the purposes of this competition the country has been divided into six large sections, and a three-day trip to New York with all expenses paid will be awarded to the winner of each section.

Decision in May.

The six sectional winners, who will be notified by telegraph of their victories, will compete for cash prizes of \$500, \$250, \$200, \$150 and two of \$100 on May 25 during the National Exposition at the Grand Central Palace, New York. Thus each sectional winner is assured of a cash prize of at least \$100 as well as the free trip to New York City. At this final contest, the six finalists must prepare their prize-winning menus and recipes, and the winner will be awarded the proud title of 1936 National Champion of the Women's Exposition Cooking Contest.

Full information can be obtained about this competition by writing to the Fifteenth Annual Women's National Exposition of Arts and Industries, Grand Central Palace, 480 Lexington Avenue, New York.

A Social Affair.

The committee of socially prominent women in charge of this competition includes among others Mrs. Oliver Harriman, Mrs. Adrian Iselin II, Mrs. Winthrop McKim, Mrs. Barber Laroque, Mrs. Kenneth Castleman and Madame Queena Mario. At their instance, women's clubs, Campfire Girls, Girls Friendly Societies and others are actively participating by aiding in the distribution of rules blanks to their friends and neighbors.

Those who desire may secure their blanks from their local chain or grocery store. If, by chance, your favorite store does not have blanks, the committee will gladly send you one.

WASHING RAG RUGS

Rag rugs can be washed much more easily and thoroughly in the electric washing machine. Put the rugs in one at a time. The washer should be filled with lukewarm water, to which has been added two tablespoons ammonia and about a cup of good washing powder or soap flakes.

The length of time to wash them depends, of course, upon the condition of the rugs as well as on their size and weight. After they are clean they should be rinsed twice, once in lukewarm water and then in cold.

Do not pin them on the line by the edges to dry. Double them over the line or spread flat on the grass.

Style Notes

By Marianna Gray

Evening gowns and dinner dresses are noticeably shorter this season. All types of dresses have short sleeves, the better to show off bright gloves.

Colors have a decided gray cast for spring. Greyed mauve, almond, cyclamen, pink, buttercup and turquoise are not only good for evening but to wear until dark. White is everywhere.

Prints are printed with anything gay—jewels, daisies, sweetpeas, carnation or chrysanthemums. Pleats are in jacket dresses as well as evening gowns.

Bowing before the importance of spring accessories which have taken on every imaginable hue, Arthur Schuilen, Inc., are authorities as to the last and best color combinations. Feet will emerge in the newest and brightest colors and leathers. The sandal type leads for dress and a smartly turned-out woman will be judged by the color of her hose. Noticeable among these are copperish or blue grays.

Spring Footwear.

A wardrobe of stocking colors is a "must" for spring fashion. Brighter and more varied than ever. Such colors as flamingo, a rich coppery brown or apricot stockings.

The grays with a blue note is new. This call for colors for spring shoes is much more than a passing fancy. Such colors as British tan, fire engine red to beautiful pastels.

Fashion Service

BECOMING HOUSE FROCK

Pattern 8626

Home makers do not mind the work of making an extra house-frock or two when the patterns are so simple to cut and easy to make as the style sketched. Besides being delightfully simple to put together this frock is very becoming, slenderizing and practical.



The square neckline, not too high, not too low, with its shaped band, is flattering to the face and cool in hot kitchens.

Short sleeves are trimmed with a similar shaped band. You can see by the diagram how the sash is drawn through bound openings in the front and tied in the back, thus fitting the dress to the figure. This frock would be nice in a gay printed batiste or percale, with white pique trim.

Designed in sizes 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 38 requires 3 3/4 yards of 35-inch material, with 1/8 yard contrasting.

One pattern and the new Spring and Summer Pattern Book, 25 cents. Spring and Summer Book alone, 15 cents.

ALL PATTERNS 15c EACH

Mail Your Order and Money to Women's Fashion Department 611 Jamieson Bldg. Spokane, Washington. Be sure to write your name and address clearly and give the number and size of the pattern wanted. As we do not keep a stock of patterns on hand, please send your order two weeks in advance of the time you will need it, to save any disappointment.



SUGGESTS

THE QUEEN OF CAKES

Three hundred years ago Gertrude Markham described the qualifications of a good cook. "She must have a quick eye," he said, "a curious nose, a perfect taste, and a ready ear. She must not be butter-fingered, sweet-toothed, nor faint-hearted, for the first will let everything fall, the second will consume what it should increase, and the last will lose time with too much niceness." These qualifications are just as important today, though we have tested recipes, standard measurements and reliable ovens in which to bake. A fertile imagination, a cultivated sense of taste and a practiced skill in manipulation are the attributes of a good cook the world over.

Cake baking has held an honored position in the culinary world from the days of the good King Arthur, when the great ladies of the manor personally superintended the making of this delicacy. And in the family tree of cake, the daintiest and most aristocratic of all is the angel food, rightfully called by many the "Queen of Cakes." The Daisy Angel Cake given on this page takes its name from the almond decorations on top of the fluffy Snowwhite Frosting which hides not only the tender, feathery-light cake, but also a delicious butterscotch filling tucked away in the middle.

Daisy Angel Cake.

One and one-third cups egg whites, one-half teaspoon salt, one teaspoon cream of tartar, one and one-third cups sugar, one cup Drifted Snow "Home-Perfected" flour, one teaspoon vanilla.

Add salt to egg whites and beat. When foamy add cream of tartar and beat until stiff, but not dry. Sift sugar, measure, and fold one half into egg whites. Sift flour, measure and sift again five times with the remaining sugar. Carefully fold the flour and sugar into egg white mixture and add vanilla last. Pile in an ungreased tube pan (10 inches diameter) and bake in a slow oven, 325 degrees, for one hour and 15 minutes. Take from oven and invert on a cake rack until thoroughly cold. Remove and cut into two layers. Spread butterscotch filling between layers. Put together and frost top and sides with Snowwhite Frosting. Decorate with halves of blanched almonds in daisy pattern, using bits of toasted almonds for daisy centers. Twelve servings.

Butterscotch Filling.

One cup brown sugar, one cup water, three tablespoons butter, four tablespoons Drifted Snow "Home-Perfected" flour, one egg, one-half cup chopped toasted almonds.

Melt sugar, and when golden-brown, add water, stirring until sugar is dissolved. Blend flour and butter together, add to boiling syrup, and stir until smooth and thickened. Pour slowly on beaten egg, place in double boiler and cook 5 minutes. Cool, add toasted almonds, and place between layers of cake.

Snowwhite Frosting.

One cup sugar, one egg white, three tablespoons cold water, one dozen white marshmallows, one teaspoon vanilla. Place sugar, unbeaten egg white and cold water in top of a small deep double boiler; beat with rotary beater over hot water continuously for 5 to 7 minutes, or until icing stands in peaks and is stiff enough to spread. Remove from heat, add marshmallows and vanilla and stir until marshmallows are melted before spreading on cake.

"Spring Tonic Time!"

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HAVE YOUR PORTRAIT MADE in your new Easter Frock in Time for Easter.

PHELPS

Pioneer PHOTOGRAPHERS of Spokane. 420 RIVERSIDE AVE.

The Shopperscope

Are you all agog? Well, you should be, for Easter's a week from Sunday. And the shops are simply bristling with gay new things.

Your Easter bonnet this year must boast a veil, a nosegay, or even a bunch of grapes or cherries, so help me!

Edna Davies invites her friends to visit her for their Easter beauty work. Expert permanents, finger waving, etc., at reasonable prices. Davies' Beauty Salon, Volney Hotel, Spokane.



It wouldn't be Easter without the fragrance of a lily in your home. When you order it, remember Albert Burt's.

Buy the best flowers grown—yet most reasonable—at Albert Burt's, Stat Theater building, Spokane. Phone Main 2000. P. O. Box 1877.

For distinctive jewelry to wear with your new costume, go to Nelson's. And remember that nothing makes a more pleasing gift than a watch, bracelet, or ring. Nelson Jewelry Co., 408 Riverside, Spokane.

MOTHER-IN-LAW DAY OBSERVED

Mother-in-law day was celebrated in the Lone Star state March 5. Governor James Alfred, who proclaimed the holiday two years ago, said, "I look upon my mother-in-law as a great woman. She put up with my father-in-law for 30 years."

GET RHEUMATISM RELIEF, FACTS NOW

Readers suffering from rheumatism in any form will welcome the news that relief from and facts about this scourge are available for the asking. After more than 50 years as a prescribing druggist, devoting a great part of that time to study, conferring with countless physicians on the proper treatment for gout, arthritis, sciatica, neuritis, lumbago, inflammatory and other forms of rheumatism, it has remained for a Spokane man to evolve, compound and produce a remedy which has now been used successfully 25 years.

This Spokane man, Joseph Finley Hocking, will mail to any one his folder on "Facts About Rheumatism" and the Hocking Rheumatic Remedy. Or, if convenient, call personally at the Hocking Drug Co., 253 Riverside Ave., Spokane, for free consultation and advice.—ADV.

Spokane Foot Clinic

Adjusting broken arches and treatment for other foot ailments.

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See our man tailored suits in men's fabrics—and weight coats—and distinctive gowns
Personally selected for the smart woman looking for clothes with a future
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Synopsis

Mona Leslie, a successful actress, has rushed to the theater to give a benefit performance, when, to her astonishment, she finds an audience of only one—Bob Harrison, millionaire playboy, who bought out the entire performance for himself.

CHAPTER 2

THE FUN HOUSE

The musical number now started again and the chorus did its routine. As the curtain began to fall Bob applauded frantically, then rose and announced that he would be glad to call off the whole thing if Mona would have dinner with him.

She hesitated a moment but as the girls looked at her pleadingly, she finally assented with a bright smile.

When she had gone to dress Ned rose. "Have to make a phone call," he mumbled.

Just as Mona and Bob were leaving the theater a policeman stepped up and grasped her arm, explaining that she had been released only in Mr. Riley's custody.

She shook off the officer furiously and turned to Ned, who had returned. "Be sweet," she begged, "fix it up for me."

Ned started to intervene but the policeman turned to him with a puzzled air. "But Mr. Riley," he blurted out, "I don't get it. We just had a telephone call from you to come and get her."

And without more ado the policeman grasped her arm and took her along. The next morning Ned was reclining at full length on the divan in Mona's living room.

"Look at that," he said to Granny, pointing to a heap of newspapers, "she's marvelous—page one. Some young fool makes a sap out of himself and Mona gets a million bucks worth of advertising."

The outside door opened and Mona walked in with Bob, who had called for her at the jail. Introductions were made, although Mona looked through Ned as if he were thin air.

"Mr. Harrison is taking me to a charity bazaar in Westchester," she said as she walked into the bedroom. Granny followed, offering her aid while she changed her clothes.

Bob wriggled his fingers at Ned in salute. "I'm upholding the honor of the society. I see you're doing your share too."

Ned shook his head and walked to the door. "No, I'm just visiting with Granny," he said tonelessly. "So long."

That afternoon Mona and Bob moved about the velvety green where the bazaar was being held. After patronizing

the hot-dog stand they moved on to The Fun House. Arriving in the Room of Mirrors they broke into shrieks of laughter at their distorted reflections.

"I kind of like the privacy here," Bob said, drawing her close.

"I—I think we'd better go home," Mona replied in a small tremulous voice.

Swiftly Bob bent and kissed her mouth and Mona surrendered to the sweet ecstasy that filled her.

"Okay," Bob released her abruptly. "That wasn't bad for a first rehearsal."

It was a few days before Mona could forgive Ned for the shabby trick he had played on her. But finally she consented to visit the stables and see the new mare which he had named Mona, after her. They had been through the stalls and were now walking down a country lane. With an impulsive gesture of affection Mona linked her arm to his.

"Called you on the telephone a couple of times," Ned said casually. "You weren't in. Starting professional tennis matches next Sunday. Want to go?"

Mona's face showed real regret. "I'm awfully sorry, but I can't. The little city girl is going yachting."

There was silence. "Well then, don't forget your life preserver," Ned said, elaborately stifling a yawn.

Sunday afternoon was brilliantly clear, an ideal day for Mona's first yachting trip. Bob had showed her over the boat from stern to stern. They were now in the exquisitely appointed salon and he was serving her some champagne.

As he moved close to her she put her glass down. "I think we'd better go up on deck."

Without a word Bob disappeared outside the door. A moment later he burst in, careening back into the room. His hair was disheveled and his collar was pulled to one side. Breathing heavily he staggered back against the wall.

(What is this sudden change that has come over Bob? Has someone, acting in behalf of Mona, attacked him? Or does Bob himself mean harm to Mona? Don't miss next week's exciting installment.)

BARE SPECIMEN TO BE EXHIBITED

The Toraya pigeon, now almost extinct, will be displayed at the Texas Centennial exposition opening in Dallas, June 6. Ornithologists claim this red-billed bird is one of the rarest in America. Flocks of thousands were common in the southwest a hundred years ago.

A fruit dessert is packed with nourishment.

BUILDING LOANS CONTINUE TO GAIN

Going counter to the seasonal trend, the volume of home lending by savings, building and loan associations moved into higher ground in December after a slight seasonal slump the month before, it is reported by Morton Bodfish, executive vice president of the United States Building and Loan league.

The estimate for the nation's building and loan financing the last month of 1935 shows a total of 38,200 separate loans granted with dollar volume of \$80,123,000. This compares with \$78,115,000 in November.

Bodfish indicated that the end of the year pickup brought loan disbursements for the final quarter up to \$276,023,000, and of this amount some \$66,400,000 went into construction loans. It was the largest quarter lending business reported since then half the year's total in 1932, and 70 per cent of the year's total for 1933.

CENTENNIAL TO STAGE ELABORATE PRODUCTION

The most elaborate and expensive dramatic production ever staged in the southwest will be produced at the Texas Centennial exposition opening in Dallas June 6. It is "Cavalcade of Texas," and will cost \$150,000, have a cast of 500 and be played on a stage 300 feet wide and 250 feet deep.

TEXAS ONE OF RICHEST STATES

Despite the fact that Texas is one of the richest states in the Union, economists claim it is only 15 per cent developed. The vast natural and agricultural resources of the Lone Star state will be displayed at the Texas Centennial exposition opening in Dallas on June 6.

STATE LAND AUCTIONED

The February sale of state-owned timber land and tide-land leases netted \$72,633.69, according to sale returns approved by Albert C. Martin, commissioner of public lands. The auction was conducted in 15 counties, including Pacific.

TEXAS INVITES THE NATION

Half a million postcards went into the mail during January, addressed to out-of-staters by Dallas residents and inviting them there for the Texas Centennial opening June 6.

SPOKANE JEWELER ONE OF STATE'S PIONEERS

One of the pioneer jewelers of eastern Washington, L. F. Nelson, will have completed 36 years in business in the west this month.

Born in Kimmund, Ill., Mr. Nelson is the son of the late Jacob Nelson of that city, and together they have given nearly 100 years to the jewelry business.

Mr. Nelson started watchmaking at the age of 15 under his father. He came west to Oakland, Calif., in 1900 and was in business in Los Angeles, Boise, Seattle and Yakima before coming to Spokane in 1912 and later establishing a business in partnership with J. W. McKay, who died eight years ago. For several years he had charge of the evening school of watchmaking at the Jenkins Institute in Spokane.

The slogan, "One hundred dollars for the watch that I cannot make keep time," was originated by Mr. Nelson while he was in Yakima 30 years ago and has been copied by jewelers far and wide, showing imitation to be the sincerest form of flattery.

As a boy his ambition was to build up and operate a large watch repairing establishment. How well this has been accomplished may be seen by a glance at the repair department located in the front part of the store, showing the largest watch rack on the Pacific coast.

Merchandising jewelry, according to Mr. Nelson, has always required a sort of sixth sense on the part of the salesman in finding the article to match the prospective buyer's tastes, appearance and financial ability. The jeweler, he says, must be a tactful counsellor as well as a salesman, as probably more time is spent in the selection of an article of jewelry than any other comparable merchandise.

In front of the Nelson Jewelry company at 408 Riverside avenue, Spokane, stands the only four-dial clock representing a jewelry establishment in

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Spokane. The firm maintains a complete optical department and a lounging room where visitors to Spokane are invited to make their headquarters and use as a meeting place. The store is directly across the street from the entrance of the Paulsen Medical building.

"My experience in business has taught me that recognition of the old law of giving in order to receive is absolutely essential to success," Mr. Nelson states. "I do not think any sound, lasting business can ever operate on any other principle."

Mr. Nelson is very strong for high prices for farm products, stating that it is our greatest asset in preserving trade balance and prosperity for the Inland Empire.

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